

# 2019 IOWA INDUSTRY PROFILE

## MANAGEMENT OF COMPANIES & ENTERPRISES

### IOWA WORKFORCE DEVELOPMENT



#### Executive Summary

In 2018, the **Management of Companies and Enterprises** sector comprised 1.3 percent of all public and private sector employment in Iowa with 19,583 employees. This sector reported an average annual wage of \$84,215 in 2018, 77.3 percent higher than the statewide average of \$47,511.

In comparison to other states in the Midwest, Iowa has the lowest average annual wage, just behind Nebraska and North Dakota, who paid private employees in this sector an average annual wage of \$85,542 and \$85,717, respectively. Iowans in this sector make 31.4 percent less than the national average of \$122,843.

Employment in this sector has seen substantial gains over the past decade, with 2018 just surpassing the employment high in 2015 by 1.9 percent. The sector has added 6,814 jobs since its low point in 2010, equating to a growth rate of 53.4 percent.

In 2018, men held 50.3 percent of jobs in this sector. The majority of employees fall between the ages of 25 and 64, showing a predominance in older employees in this industry.





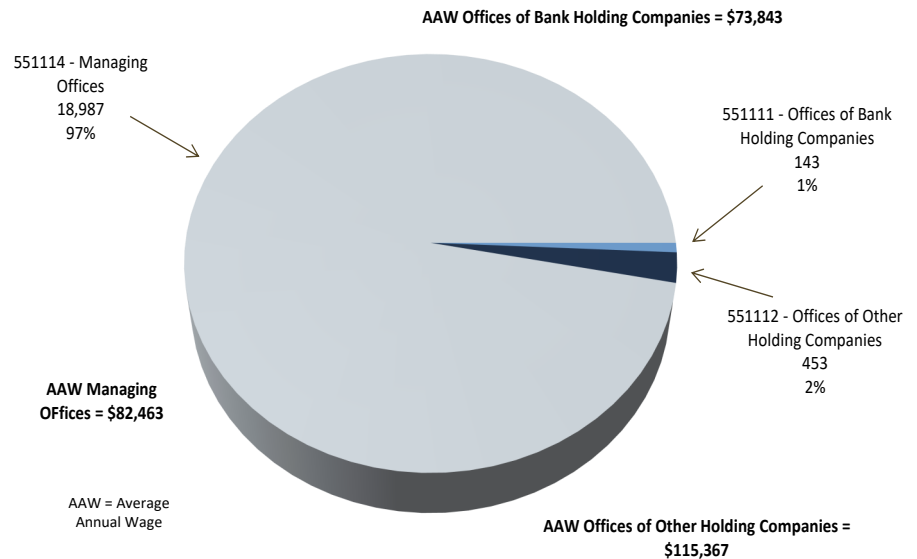
## MANAGEMENT OF COMPANIES & ENTERPRISES IOWA INDUSTRY PROFILE

### What is Management of Companies & Enterprises?

The **Management of Companies and Enterprises** sector comprises (1) establishments that hold the securities of (or other equity interests in) companies and enterprises for the purpose of owning a controlling interest or influencing management decisions or (2) establishments (except government) that administer, oversee and manage establishments of the enterprise and that normally undertake the strategic or organizational planning and decision-making role of the company or enterprise. Establishments that administer, oversee, and manage may hold the securities of the company or enterprise. Establishments in this sector perform essential activities that are often undertaken in-house by establishments in many sectors of the economy.

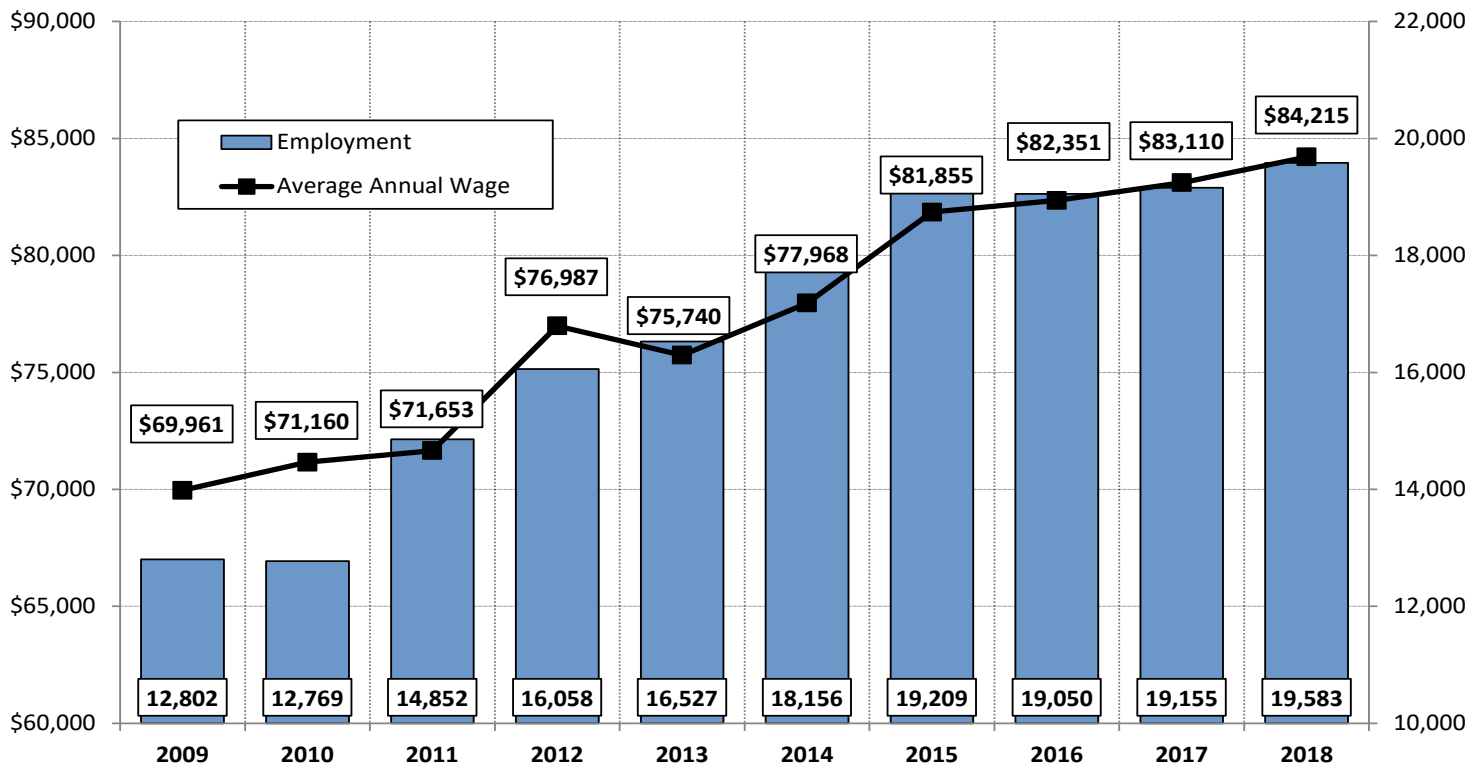
Source: [www.bls.gov/cew/bls\\_naics/bls\\_naics\\_app.htm](http://www.bls.gov/cew/bls_naics/bls_naics_app.htm)

### 2018 Industry Breakout by Employment in Iowa *Management of Companies & Enterprises NAICS Industry Coding* Percentage Employed and Average Annual Wage by Subsector



Source: Quarterly Census of Employment and Wages (QCEW), Iowa Workforce Development

### 2009–2018 Employment in Management of Companies & Enterprises in Iowa



Source: Quarterly Census of Employment and Wages (QCEW), Iowa Workforce Development

# MANAGEMENT OF COMPANIES & ENTERPRISES IOWA INDUSTRY PROFILE



Top Occupations in Management of Companies & Enterprises	Employment
Accountants & Auditors	756
General & Operations Managers	752
Office Clerks, General	671
Bookkeeping, Accounting, & Auditing Clerks	575
Information Security Analysts	568
Billing & Posting Clerks	399
Securities, Commodities, & Financial Services Sales Agents	394
Managers, All Other	383
Business Operations Specialists, All Other	380
Compensation, Benefits, & Job Analysis Specialists	376
Order Clerks	367
Market Research Analysts & Marketing Specialists	336
Rehabilitation Counselors	323
Executive Secretaries & Executive Administrative Assistants	322
Operations Research Analysts	321
Chief Executives	318
Computer Programmers	316
Financial Analysts	304
Computer & Information Systems Managers	284
Registered Nurses	284

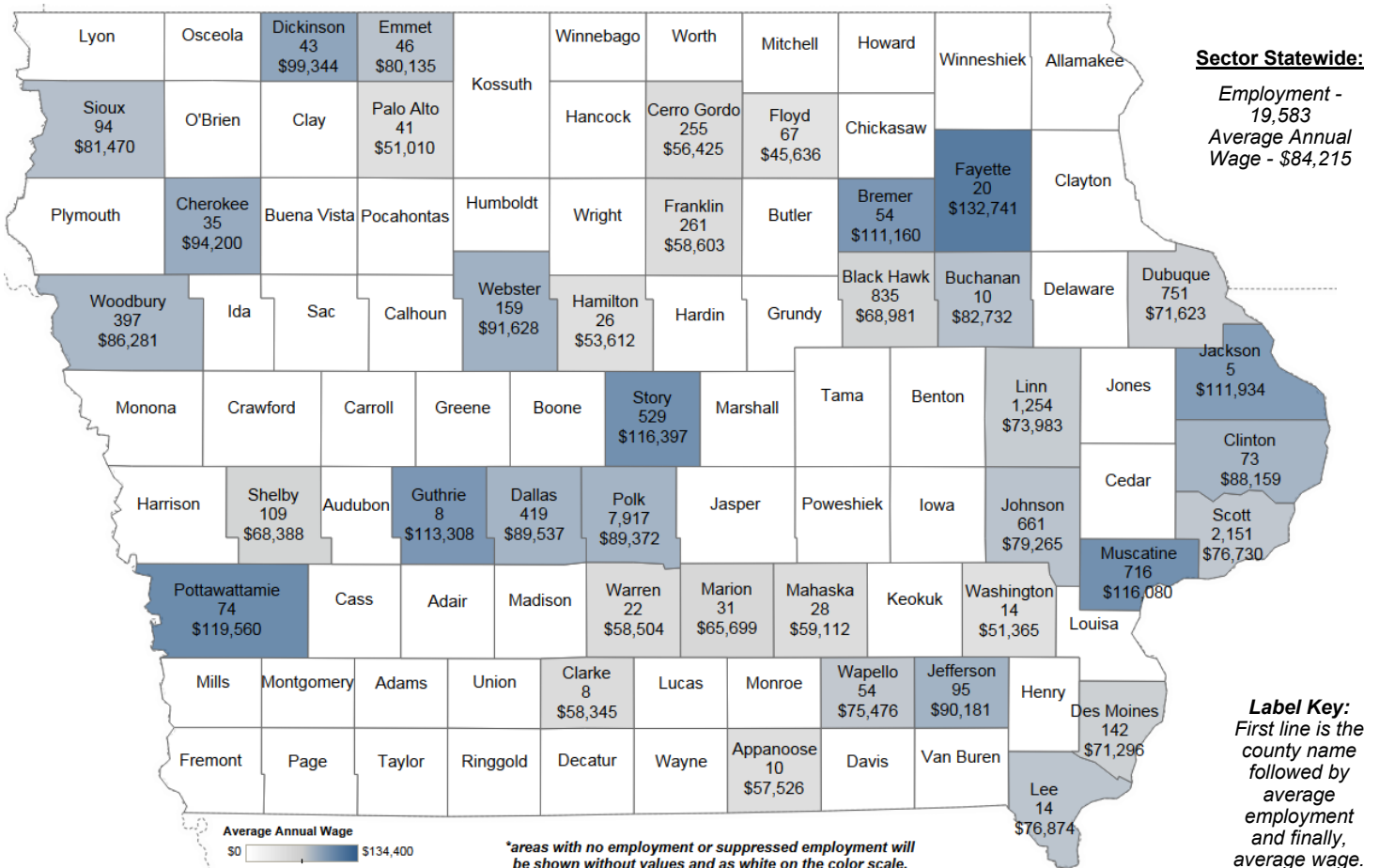
Source: Iowa Workforce Development, Labor Market Information Industry and Occupational Projections (2018-2020 Short-Term Projections)

## Establishment Facts:

In 2018, the **Management of Companies and Enterprises** sector included 972 locations across Iowa, employing 19,583 people. 97.0 percent of the employees in the sector worked in **Managing Offices**, while 0.7 percent worked for **Bank Holding Companies** and 2.3 percent worked for **Other Holding Companies**.

Some industries with company headquarters in Iowa include tire manufacturing, grocery stores, ice cream and frozen dessert manufacturing, physicians' offices, utilities, and convenience stores. Establishments in this sector can and do support businesses in any other sector of the economy.

## 2018 Covered Employment in Management of Companies & Enterprises by County



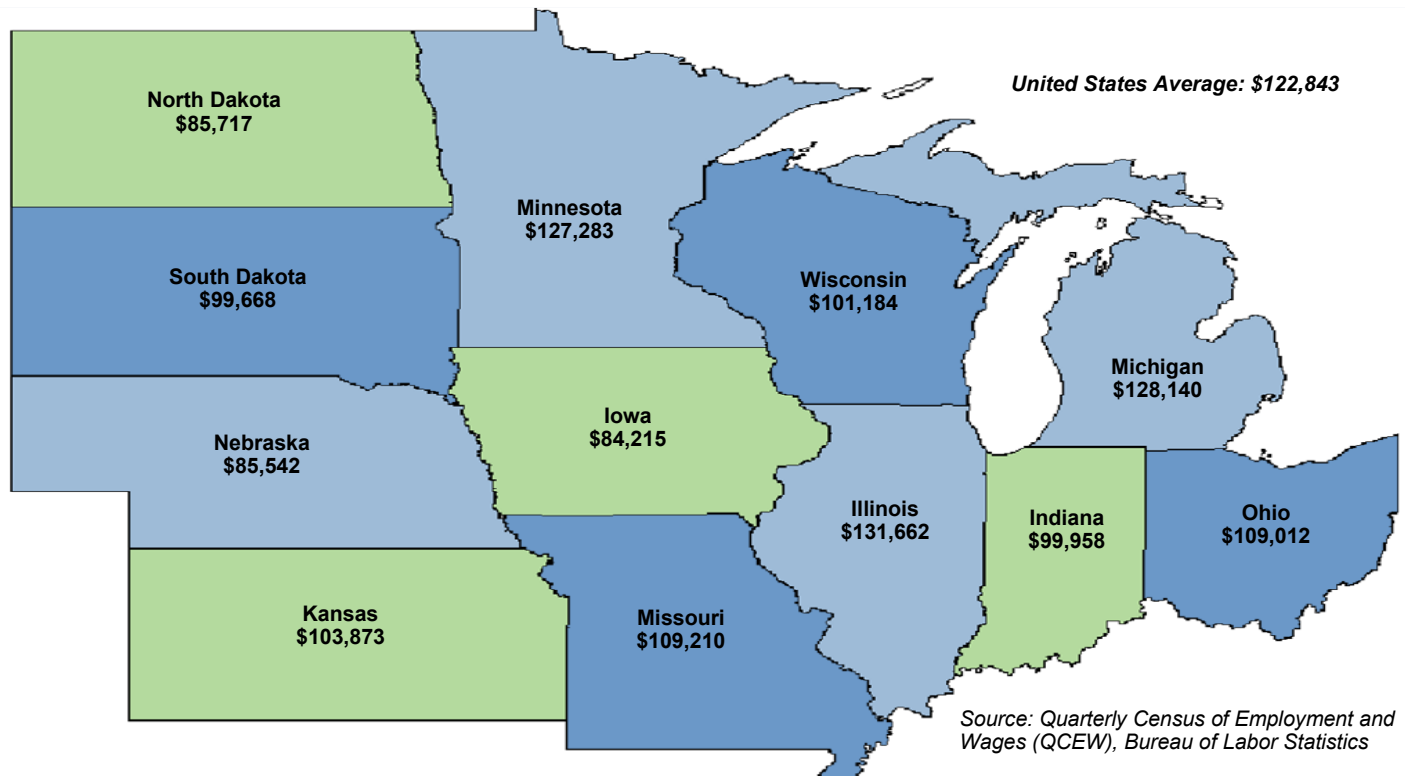
Source: Quarterly Census of Employment and Wages (QCEW), Iowa Workforce Development



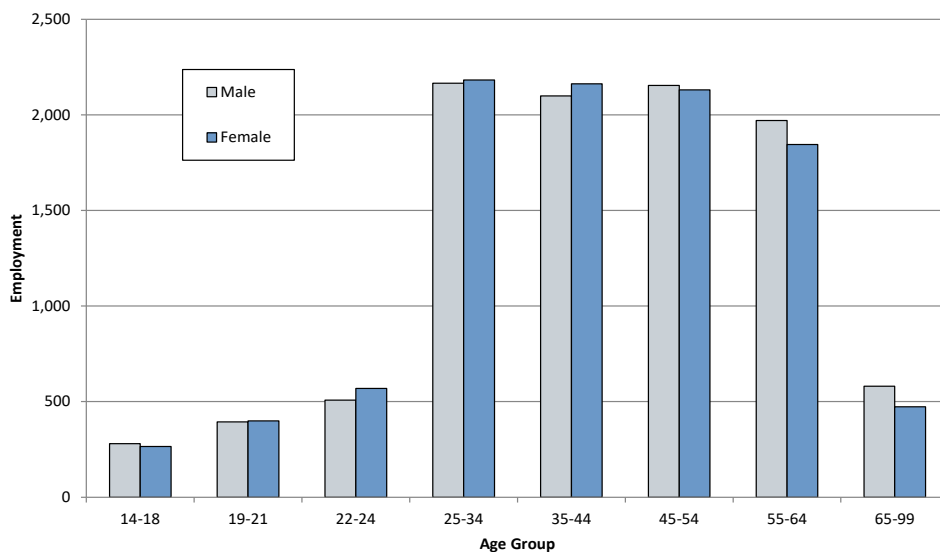
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### 2018 Average Annual Wage for Covered Employment in Management of Companies & Enterprises

State Comparisons by Private Ownership



### Industry Distribution by Age and Gender, 2nd Quarter 2018



Source: Local Employment Dynamics, Iowa Workforce Development and U.S. Census Bureau  
<https://lehd.ces.census.gov/>

#### Contact Information

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